

तार "विस्फोट", नागपुर  
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दूरभाष/ Telephone : 0712-2510248  
फैक्स/ FAX : 2510577

र्यालयी उद्देश्य सभी  
पत्रादि "मु य विस्फोट नियंत्रण" के  
पदाम से भेजे जाएं, उन व्यक्ति त  
नाम से ही।

All communications intended  
for this Office should be addressed  
to the 'Chief Controller of  
Explosives' and NOT to him by  
name.



भारत सरकार

GOVERNMENT OF INDIA

पेट्रोलियम तथा विस्फोट सुरक्षा संस्था

**Petroleum and Explosives Safety Organisation (PESO)**

(पूर्व नाम- विस्फोट विभाग)

(Formerly- Department of Explosives)

"ए" ब्लॉक, पाँचवा तल, क्षेत्रीय कार्यालय परिसर,  
"A" Block, 5<sup>th</sup> Floor, CGO Complex,  
सेमीनारी हिल्स, नागपुर-440 006 (महाराष्ट्र)

Seminary Hills, Nagpur- 440006

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No. G.3(4)40/Seminar/2011

Date: January 31, 2011

To:

All the Members of Industry.

Dear Sir/Madam,

Eco-Products International Fair (EPIF) is being organized under the aegis of the Department of Industrial Policy & Promotion, Government of India at Pragati Maidan, New-Delhi from 3<sup>rd</sup> to 6<sup>th</sup> March, 2011 besides a Conference during 10-12 February 2011 being organized by the Confederation of Indian Industry (CII) along with the International Engineering & Technology Fair (IETF).

The EPIF and the above Conference is of immense national importance. All the members of the industry are requested to actively participate in EPIF-2011 and the International Conference. A brochure is also attached herewith giving all the details and the persons to be contacted.

Thanking you,

Yours faithfully,

[ P.B. Yedla ]

Chief Controller of Explosives



Department of Industrial Policy & Promotion,  
Ministry of Commerce and Industry,  
Government of India



Asian Productivity Organisation



NATIONAL PRODUCTIVITY COUNCIL



Confederation of Indian Industry  
Since 1895



Concurrent Show at :



India presents pulsating environmental management activity across the spectrum of domains within. A fast growing economy with belief in international conventions, treaties and accords towards sustainable development – programmatic actions by government and voluntary initiatives by firms and with missionary zeal. and contributions to accord' and many addressing energy and

**As per Asian Productivity Organization (APO), eco-products are defined as " products and services that comply with environmental regulations or are environment-friendly, reflecting manufacturers' voluntary efforts to care for the environment."**

At the core - the driving Efficiency perspectives. impinged by equations

Strategic action by on Eco-Design initiatives (including product improvement, product – redesign, functional innovation and system innovation etc.) with a growing pull arising from accent on green procurement by firms and public sector entities.

The future-scope is green consumerism, green growth dynamics and emergence of eco-cities and eco-industrial parks that would foster an eco-culture across boundaries within one earth.

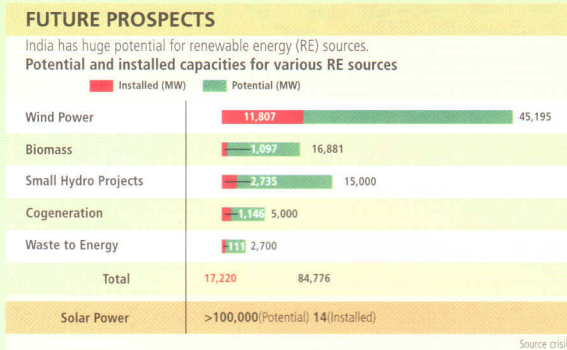
These include engagement 'Montreal Protocol', 'Basel Convention', 'Rio-Summit', 'Copenhagen more, besides initiating national missions on various themes environmental domains.

mechanisms are (1) Eco-Efficiency considerations and (2) Energy These are supported by principles of ecological economics and of eco-financing and investments / returns cycles.

firms and stakeholders (including consumers) is increasingly focused on Eco-Design initiatives (including product improvement, product – redesign, functional innovation and system innovation etc.) with a growing pull arising from accent on green procurement by firms and public sector entities.

## Indian Energy Scenario - At a glance

- At present, the contribution of renewable energy to the total energy production is under 4 per cent.
- The share of renewable energy in India's energy output can increase to 10 per cent by 2015 and 15 per cent by 2020



In this process, they not only are helping environment but also gaining a green corporate image in the market

- Conventional energy resources are getting scarce, renewable energy sources have assumed greater importance.
- EPIFs over the year have been organized in South East Asian countries as follows : • Malaysia (2004) • Thailand (2005) • Singapore (2006) • Vietnam (2008) • Philippines (2009) and • Indonesia (2010).
- **Outcomes of the previous fairs** are establishment of Green Purchasing Network in Thailand and Vietnam and the launching of Eco-labeling scheme in Singapore. A significant development in promotion of eco-materials, eco-components and eco-products is expected to arise in India as an outcome of the fair.

## The broad range of expected benefits that may arise from EPIF - 2011

- Enhanced scope for networking, marketing and sales opportunities with global Eco-product producers and information & media coverage to the products/services of the exhibitors and potential ideas for innovative green entrepreneurs.
- Obtaining greater awareness and knowledge for identifying and using eco - products/services in day to day life for citizens and society at large.

- Stimulating industry, governments and public agencies in devising/formulating schemes and policies to promote green procurement mechanism and use of clean and green technologies.
- Bring in focus on carbon and water - foot print actions for sustainable energy and environmental considerations.
- Would lead to the release of Eco-Products Directory 2011 produced by APO.

**" A two day international conference on the same theme " Green Productivity for Sustainable Energy & Environment" is also scheduled concurrently with the exhibition.**

## The exhibition would focus on :

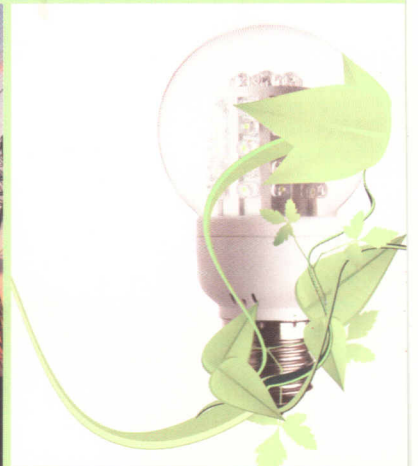
- Eco Products • Energy Efficiency • Bio mass
- Bio Fuels • New Fuels • Renewal Energy



**• Reduce • Recycle • Reuse • Recover**

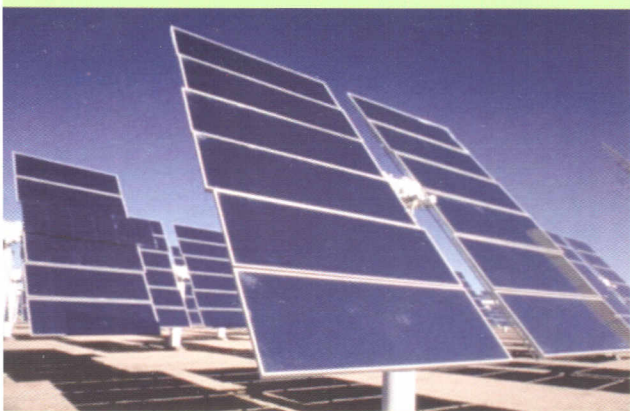
## Exhibit Profile

- Energy Generation-Transmission-Distribution-Consumption
- Electrical Appliances
- Office Equipment, Telecommunications Equipment
- Stationery, Office Supplies
- Automobiles, Transportation Systems, Transportation Equipment And Components
- Housed, Household Equipment
- Buildings, Building Materials
- Environmentally Friendly Materials, Various Components
- Containers, Packaging
- Eco-leisure
- Organic
- Corporate Social Responsibility
- Environment Communication-Environmental, Education and Communication
- Nature Conservation, Regeneration
- Financial Institutions and Development agencies
- Emission Related/cdm Services
- Recycling Systems
- Eco-support Systems
- Esco Pollution, Prevention, Assessment
- Consulting
- Eco-tourism
- Renewable
- Photovoltaic
- Wind power
- Geothermal energy
- Energy conservation technology
- Vehicle recycling
- Water/Wastewater treatment
- Plastics
- Biomass
- Air pollution solutions
- R&D
- Universities
- Local authorities
- NPOs/NGOs



## Visitor profile

- Banking and Investing Firms
- Engineers
- Environment professionals
- Government Agencies and Policy Makers
- NGOs
- Pollution Control Agencies
- Research & Development Institutions
- Educational Institutions
- Entrepreneurs
- EPC Companies
- Industry Associations
- PMC (Project Management Consultant)
- Power & Energy Companies



### SPACE RENTALS (Per Sq. Meter)

	Member ₹	Non Member ₹	Overseas US\$
Indoor Raw	6000	6500	240
Built- Up	7500	8000	260
MSME	6000	6500	N.A

Electricity charges as per requirement. Taxes applicable



Department of Industrial Policy & Promotion,  
Ministry of Commerce and Industry,  
Government of India

Department of Industrial Policy & Promotion is responsible for formulation and administration of overall Industrial Policy, keeping in view the national priorities and socio-economic objectives. It approves foreign technology collaborations at enterprise level and formulates policy parameters. It also formulates policies relating to Intellectual Property Rights in the fields of Patents, Trademarks, Industrial Designs and Geographical Indications of Goods and administration of regulations and rules.



Asian Productivity Organisation

Asian Productivity Organization (APO) was established in 1961 in Tokyo as a regional inter governmental organization. Its mission is to contribute to the socio economic development of Asia and the Pacific through enhancing productivity. Aiming at greening supply chains, the APO has been organizing the EPIFs since 2004 in its member countries. Fairs have been organized by a unique partnership between national Government, APO and productivity organization and reflect combined efforts of all to achieve a low-carbon society.



Confederation of Indian Industry  
Since 1895

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the growth of industry in India, partnering industry and government alike through advisory and consultative processes.

CII is a non-government, not-for-profit, industry led and industry managed organisation, playing a proactive role in India's development process. Founded over 115 years ago, it is India's premier business association, with a direct membership of over 8100 organisations from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 90,000 companies from around 400 national and regional sectoral associations.

CII catalyses change by working closely with government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialised services and global linkages. It also provides a platform for sectoral consensus building and networking. Major emphasis is laid on projecting a positive image of business, assisting industry to identify and execute corporate citizenship programmes. Partnerships with over 120 NGOs across the country carry forward our initiatives in integrated and inclusive development, which include health, education, livelihood, diversity management, skill development and environment, to name a few.

CII has taken up the agenda of "Business for Livelihood" for the year 2010-11. Businesses are part of civil society and creating livelihoods is the best act of corporate social responsibility. Looking ahead, the focus for 2010-11 would be on the four key Enablers for Sustainable Enterprises: Education, Employability, Innovation and Entrepreneurship. While Education and Employability help create a qualified and skilled workforce, Innovation and Entrepreneurship would drive growth and employment generation.

With 64 offices and 7 Centres of Excellence in India, and 8 overseas in Australia, China, France, Germany, Singapore, South Africa, UK, and USA, and institutional partnerships with 223 counterpart organisations in 90 countries, CII serves as a reference point for Indian industry and the international business community.



NATIONAL PRODUCTIVITY COUNCIL

NPC is a national level organization to promote productivity culture in India. Established as a registered society in 1958 by the Government of India as an autonomous tri-partite, non-profit organization. It provides training, consultancy and undertakes research services in the area of productivity. NPC implements the productivity promotional plans of Government of India and participates in productivity promotional activities of APO and other productivity member countries.

NPC has 13 Regional offices, located in major State Capitals/industrial centres with Corporate Headquarters in New Delhi. The key consultancy areas of NPC are Environmental Management, Energy Management, Economic Services, Information Technology, Process Management, Human Resource Management, Agri Business Services, Technology Management and Training.

PLEASE CONTACT FOR PARTICIPATION / REGISTRATION

**Mr J Shankar**

Director

**Confederation of Indian Industry,**

249-F, Sector 18, Udyog Vihar Phase IV, Gurgaon – 122 015, Haryana (INDIA)

Tel: +91-124-4014060 – 67/4014086; Fax: +91-124-4014080,

Email: j.shankar@cii.in, www.cii.in

**Mr M J Pervez**

(Group Head Environment), Director NCP Water Management Centre

**National Productivity Council**

(Under Ministry of Commerce and Industry, Government of India)

Utpadakta Bhawan, 5-6, Institutional Area, Lodhi Road, New Delhi-110003 INDIA

Tel: +91-11-24692946 / 24607320 ; Fax: +91-11-24698139

Email: epif\_2011@npcindia.org, www.npcindia.org

### CONFERENCE REGISTRATION

A nominal registration fee of Rs. 2500/- per delegate will be charged. Two or more delegates from the same organization would get 20% rebate. Early Bird discount till 30th January 2011 is 15%. Registration privileges include full documentation, invitation to networking lunches etc.

### CO-SPONSORSHIP OPPORTUNITIES

Flexible opportunities are available. The organizers will ensure full exposure to the sponsors. The details of Sponsorship contribution are:

Conference Co-Sponsors : ₹ 2,00,000  
Lunch/Kit Sponsors : ₹ 1,00,000

### CONFERENCE PROCEEDINGS

A publication of conference proceedings will be released on the occasion. A few pages are reserved for advertisements. We invite you to advertise your products and services for an international outreach.

#### Advertisement Tariff:

Center spread\* : ₹ 75,000/-  
Back Cover\* : ₹ 70,000/-  
Inside Front Cover\* : ₹ 50,000/-  
Inside Back Cover\* : ₹ 40,000/-  
Section Divider : ₹ 30,000/-

\*On first come first served basis

- Print Area : 18 cm\*23 cm
- Ad. Material CD(preferably cdr/pdf format)

### SPECIAL INCENTIVE

Complimentary delegates according to space advertised:

- Center spread : 10 Nos.
- Backcover : 8 Nos.
- Inside Front Cover : 6 Nos.
- Inside Back Cover : 5 Nos.

For details of Co-Sponsor's privileges please contact:

D. Pawan Kuma or Alok Mittal  
Group Head (EM) Dy. Director (EM)  
National Productivity Council

(Under the Ministry of Commerce & Industry, Govt of India)  
5-6 Institutional Area, Lodhi Road, New Delhi-110003,

Email: epif.2011@npcindia.org, dpawan.kumar@npcindia.org,  
alok.mittal@npcindia.org,

## A UNIQUE OPPORTUNITY FOR KNOWLEDGE SHARING WITH INTERNATIONAL & NATIONAL EXPERTS



### INTERNATIONAL CONFERENCE THEME & COVERAGE:

"Green Productivity for Sustainable Energy & Environment"

- Sustainable Energy & Environment; • Eco-finance & Eco-business;
- Renewable Energy & Energy Efficient Technologies and Global Energy Markets;
- Green Productivity, Green Supply Chain, Eco-products and Green Procurement;
- Climate Change and Low Carbon Growth



Department of Industrial Policy & Promotion,  
Ministry of Commerce and Industry,  
Government of India



Asian Productivity Organisation, Japan

NATIONAL PRODUCTIVITY COUNCIL



Confederation of Indian Industry  
Since 1895

## BACKGROUND

Green Productivity (GP) is a strategy for enhancing productivity and environmental performance for sustainable socio-economic development. Department of Industry Policy & Promotion, Asian Productivity Organization, National Productivity Council, India & Confederation of Indian Industry, have been promoting GP since late Nineties, in order to achieve sustainability of energy and environment. Sustainability of energy and environment to achieve low carbon growth has emerged as one of the important priority areas in view of the challenge of adverse climate change faced by India and other Asian economies too.

Sponsored by Department of Industrial Policy & Promotion, Ministry of Commerce & Industry (Govt. of India), and supported by Asian Productivity Organization, Tokyo, National Productivity Council, India and Confederation of Indian Industry, India, this International Conference on "Green Productivity for Sustainable Energy & Environment" aims to address and deliberate upon issues, challenges, solutions and future directions to enable achieving sustainability of energy and environment, using GP approach. The conference will feature speakers of international repute, representing national, regional and international organizations addressing topics such as eco-practices, eco-business, energy efficiency, 3R techniques environmental sustainability, clean technologies, low carbon growth, renewable energy applications, technology transfer, latest green initiatives, best practices and policy interventions to tackle climate change.

Organization of the conference alongside the seventh Eco-products International Fair (EPIF) further enhances its value, as the EPIF will exhibit eco-products, eco-services, eco-materials and eco-components from all over the world. Combined with the EPIF, it offers an excellent opportunity for the delegates to learn about eco-products, services and technologies available in the market, enhancing their understanding on sustainable initiatives that can make society, consumers, suppliers and business at large, environmentally sustainable and energy efficient and achieve low carbon growth.

## THE EXPECTED INTERNATIONAL SPEAKERS INCLUDE

- *Mr. Takashi Yamagishi, Vice Chairperson, Green Productivity Advisory Committee (GPAC); Chairperson of Preparatory Committee for the Eco-products International Fair (EPIF) and Executive Vice President, Member of the Board, Chief Technology Officer, Teijin Ltd, Japan.*
- *Mr. Yukio Yanase, Vice Chairperson of the GPAC and Representative Executive Officer, President, and Chief Operating Officer, Orix Corporation, Japan.*
- *Mr. Yusuke Saraya, President of Saraya Co., Ltd, Japan.*
- *Prof. Ryoichi Yamamoto, GPAC Vice Chairperson, Chair of International Green Purchasing Network (IGPN) and Professor, University of Tokyo, Japan.*
- *Head of Environment Finance, Japan Bank of International Cooperation.*
- *Mr. Teisuke Kitayama, Chairperson, GPAC and Chairman of the Board, Sumitomo Mitsui Banking Corporation, Japan.*
- *Mr. Eiichiro Adachi, Research Chief, Head of ESG Research Centre, The Japan Research Institute, Japan.*
- *Mr. Hiroki Nakatsuka, Senior Vice President, Head of Origination & Marketing Group, Environmental & Marketing Group, Environmental Products Department, Investment Bank Unit, Sumitomo Mitsui Banking Corporation, Japan.*
- *Mr. Takashi Hongo, Special Advisor and Head of Environmental Finance Engineering Department, Japan Bank for International Cooperation, Japan.*
- *Other speakers of international repute expected are from UNIDO, UNDP, UNEP, UNESCAP GTZ, World Bank, USAID, GOI, BEE, TERI, CII, NPC and PSUs.*

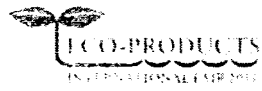
## CONFERENCE DATE'S & VENUE

**Dates** : 10, 11 Feb 2011: Technical Sessions  
12 Feb 2011 : Provided for visits to EPIF Stalls.

**Conference Venue** : Hall No. 18, Pragati Maidan, New Delhi







CII MEMBERSHIP NO ..... **(APPLICATION FORM FOR PARTICIPATION)**

Company/Organization:.....

Address.....

Fax..... Mobile (Contact Executive) ..... Phone.....

Email:..... Website .....

Chief Executive..... Designation: .....

Contact Executive..... Designation: .....

Delhi Contact..... Designation.....

Phone..... Mobile..... Email.....

**EPIF 2011 PARTICIPATION CHARGES**

Space Category	CII Member Co. Rs. (Rates are as Per Sqms)	Non Member	Overseas US\$	SPACE REQUIRED	Amount (Rs./US\$)
A) Raw Space (Min 18 Sqms)	6000	6500	240	Area.....x ..... Per Sq Mts	
B) Built Up Space (Min 9 Sqms)	7500	8000	260	Area.....x ..... Per Sq Mts	
C) Built Up Space (MSME) (Min 9 Sqms)	6000	6500		Area.....x.....Per Sq Mts	
<b>ELECTRICITY CHARGES:</b>	<b>DOMESTIC</b>	<b>OVERSEAS</b>	<b>ELECTRICITY REQUIRED</b>		
INDOOR & OUTDOOR (Rate Per KW)	RS. 3000	US\$ 80	___ KW X Rs. 3000/US\$ 80 PER KW		
BUILT UP SPACE (Rate Per Sq Mts)	RS. 300/=	US\$ 10	___ SQMS X Rs. 300/ US\$10 PER SQMS		
Catalogue Advertisement (Optional) As per details on reverse					
TAN NO _____			Service Tax 10%		
PAN NO _____			Education Cess 3% on Service tax		
<b>GRAND TOTAL</b>					

**PRODUCTS ON DISPLAY**

**GROUP COMPANIES**

1. ....	1. ....
2. ....	2. ....
3. ....	3. ....
4. ....	4. ....
5. ....	5. ....

I / We have read the EXHIBIT SPACE CONTRACT RULES & REGULATIONS of this Form and confirm that we shall abide by them. Enclosed is our Bank Draft No./Cheque No. .... for INR..... towards payment of Rental and other Charges in favour of **CONFEDERATION OF INDIAN INDUSTRY**, Payable at New Delhi.

Name ..... Designation ..... Signature ..... Date .....

COMPANY SEAL



Department of Industrial Policy & Promotion,  
Ministry of Commerce and Industry,  
Government of India



Asian Productivity Organisation, Japan



NATIONAL PRODUCTIVITY COUNCIL



Confederation of Indian Industry  
Since 1895

## "GREEN PRODUCTIVITY FOR SUSTAINABLE ENERGY AND ENVIRONMENT"

I/We are interested to participate as (Tick appropriately):

Event	Choice/Details				
Support as	Co-Sponsor	Lunch/Dinner	Course Kit Sponsor		
Paper Presentation	Theme " _____ "				
Delegate Nomination	Numbers _____ (Please provide names separately)				
Advertiser	Center spread	Back Cover	Inside Front Cover	Inside Back Cover	Section Separator

**Confirmed by :**

Name : \_\_\_\_\_

Position : \_\_\_\_\_  
Organization : \_\_\_\_\_

Address for communication : \_\_\_\_\_

Tel : \_\_\_\_\_

Email : \_\_\_\_\_

**For further details and registration contact**

Shri D. Pawan Kumar      OR      Shri Alok Mittal  
Group Head (EM)                      Dy. Director (EM)

**National Productivity Council,**  
5-6 Institutional Area, Lodhi Road,  
New Delhi -110003, India.

Tel.: +91-11-24607365, 24607311, Fax : 91-11-24615002/24698139

Email: epif.2011@npcindia.org, dpawan.kumar@npcindia.org, alok.mittal@npcindia.org,

Website: www.npcindia.org